



Dollar Days

FOR THE HOMELESS

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PROJECT TOUCH Dollar Days Campaign

Together Our Unity Conquers Homelessness

Dear Resident:

We are seeking your endorsement and support of the upcoming **Dollar Days Campaign** for the Homeless. This event will take place the week of December 3-9, 2006.

This past Palm Sunday on April 9, with just three weeks to prepare, Project Touch sponsored a Dollar Day. With the help of approximately 15 churches in Riverside County, we were able to raise more than \$20,000. Because of our great success, Project Touch has joined forces with Fair Housing Council of Riverside County, Corona Homeless Task Force, Jefferson Transitional Program, Path of Life Ministries, and Valley Restart in Hemet to make this a County wide project.

We will jump start this event with the churches on Sunday, December 3 and conclude with businesses on Saturday, December 9.

Wells Fargo Bank will be our point of contact, where any organization or individual can go into any branch and ask for the Dollar Day Savings Account of Project Touch. The funds will then be distributed to these fine organizations who so diligently and effectively strive to help the homeless. Yes...one dollar can make a difference.

Your support of this project will show others that you and your organization are concerned about the homeless of Riverside County, including women and children who now make up over 52% of the homeless in Riverside County.

You may contact me 951-677-9661, Tuesday-Friday from 8am-6pm. I am looking forward to hearing from you. We thank you in advance for your kind and generous support of the Dollar Days Campaign.

Sincerely,

Anne L. Unmacht
President of Project TOUCH

Rose Mayes, Co-Chair, Dollar Days Campaign
Executive Director, Fair Housing Council of Riverside County

Jody White, Co-Chair, Dollar Days Campaign
Executive Director of Project Touch

Endorser's Name _____
Organization _____
Title _____